SOLD OUTto advertisers for FREE....

By Kat Rowoldt

Like the famous frog that was boiled without realizing it, so too have we been conditioned over the last couple of decades to follow the FREE path, without realizing what we were giving up in doing so.

Most of us members of the older generation were taught that everything



has a price, that you get what you paid for. Yet, somehow, we've managed to allow ourselves to be slowly sucked into a mire that manipulates our opinions on various topics.

Strangely, we haven't awakened yet to what has happened. We have been programmed to certain things we enjoy in our life and "feel" that the freedoms we lose are worth the exchange.

Notice how so many people are now "joking" about Siri and Alexis eavesdropping on our conversations? It takes great psychological reprogramming to accept something that violates our privacy. "It's the price we pay for convenience!"

Over the last couple of months, I have noticed an increased acceleration of "occurrences" happening. My husband was in the other room looking for some special tool on his iPhone. Within minutes, when I picked up my phone, I had ads for the tool he was searching for now on my phone.

A couple of weeks ago, I checked into a hotel for a business meeting and was scrolling through my phone on my Facebook app and was grossed out by an ad that popped up. I have not had any type of ads like that on my phone before. I immediately realized it was something "familiar" with the room I was in which was left by the previous guest. I was careful not to touch anything about it, for I did not want it to continue to be on my feed on my phone.

Locking us in with the concept of being able to connect with long-lost friends, relatives, fellow activists, and others, we all began "networking" our lives onto Facebook, Twitter (for political), and other social media platforms. We loved finding old friends, sharing pictures of the kids, and chatting a bit with one

another. Next the news element began to grow inside these platforms. It became the news source for many of us.

We loved it because we could get it on our computer and on our phones. We could carry it everywhere. We were connected, plugged in, and we had a new world to escape to and enjoy. We even made new Facebook friends.

How cool was that? It was free. It was frustrating – at times. Any of us who have been on Facebook over the last ten to fifteen years, have been part of the "experiment" to see how they could manipulate us, move us, and "market" us to advertisers. They would do upgrades, and we unknowingly were giving away more and more of our identity to them. We won't delve into the horrors of what they have done. My focus is not so much on them, as on us.

They have trained a whole generation to do FREE. If we can give it to them for FREE, they can have everything from us to sell to advertisers. They have sold our souls to the marketers and have manipulated what we "experience" on our end with algorithms and manipulated values. Today, anything Christian, conservative, Republican, or Constitutional is being "watched" and monitored, even blocked.

Franklin Graham has been through the banned forces of Facebook. Republican ads have been blocked. The word "Christian" has caused lots of people to be banned or blocked, even the well-known Diamond and Silk have had their share of woes on Facebook. The teaching on the US Constitution caused a university to be totally blocked and banned. Isn't Facebook based in the United States? Why is it so anti-American? Guess we need to follow the money.

Someone surely has put a figure to the cost we have individually paid by allowing ourselves to be sold out for FREE. One day, I'm sure, the figure will surface, and we will be devastated to learn the real price we paid for doing business for FREE.

In the mix of this evolution of change in media, in how we receive our news, in how we communicate with others, we have seen a true shift in where we go to get information. The days are long gone when we leaned on the voices of Walter Cronkite, Huntley & Brinkley, and the local news. As for the printed news, most local newspapers are struggling to stay afloat. Cable news has overtaken the traditional markets. Most of them are just too liberal for many of us to listen to and believe. Talk radio has developed a strong market, but it's often not compatible with our work schedules.

Too much of what we hear today is someone bloviating, regurgitating what they heard someone else say. They are nothing more than a talking head, having never been on the frontlines of what is really happening, no firsthand experience on the topic they are talking about. These pretty faces who "report" the news to you are actually only reading the teleprompter filled with words they have no clue about.

Think about it. We pay \$40 bucks a month for Sirius in our cars, \$100 plus a month for cable on our TVs at home, and countless dollars monthly for several apps on our phones to keep us abreast of what's happening – or to have a means to escape from it. But are we getting truth? Are we getting it from people who are on the frontlines?

Well, there is a brand-new platform out there, a true start-up, that is offering the most unique experience for true news and information. It has a mix of political/current issues, educational topics, and Judeo-Christian programs that are hosted by people who are on the frontlines, who know firsthand what they are talking about. The cool thing about this platform is that it is LIVE and INTERACTIVE. You can actually join the discussion and ask questions about the topic at hand.

This network is already global, even in its infancy, and it's adding new channels or "venues" weekly, expanding the depth of information that will be available for you.

Here are the names of those who are onboard so far:

- Katie & The Wolff
 - Katie Hopkins and Elisabeth Sabaditsch-Wolff bring a weekly report from the United Kingdom and Austria, covering the latest EU issues, political happenings, the loss of freedom of speech, Muslim migration, etc.
- Truth Transcends Color
 - Derrick Wilburn, out of Colorado Springs, Colorado, grabs the headline news of the day and scrubs the spin out of them, delving into what the truth really is three times a week. He pulls the racism the liberals throw out, out of the issue.
- Materiality
 - Dr. Steven Branson, Village Parkway Baptist Church, San Antonio, Texas, teaches on developing your faith in order to be able to stand against the tests that life today presents. He learned how firsthand as he walked alongside a congregant who made national news for taking a stand for his Christian faith.
- Enemies Within
 - Trevor Loudon, who hails from New Zealand, but now resides in Florida, gives you the weekly update on why certain elected officials or candidates are proclaiming what they are, who's behind them, what's their goal – the "why" to their craziness. A true expert in his field, he shares his wealth of knowledge and welcomes your questions weekly.
- Understanding the Threat

- John Guandolo and his team: John Bennett (retired Oklahoma Representative and Marine), Peggy Mast (retired Kansas Representative), and Stephanie Ameiss (retired Arizona Police Department Investigator) dissect the headline news and show how Islamic infiltration into our country is working, sometimes behind the scenes, and increasingly more openly, to bring Sharia Law into our country as the supreme document over our Constitution.
- Kingdom Quest
 - Dr. Burton Purvis, out of the Metroplex area, brings an important teaching on how to discover what God's purpose and plan is for your life. In today's world, we all need to know and understand where God intends for us to fit in, to fulfill His plans for the last days. You're not here by accident.
- Truth in Textbooks
 - Dr. Sandra Alfonsi, who has made her Aliyah to Israel from the United States, shares from Jerusalem her vast knowledge of what has been happening in the textbook field in America over the last five decades. She and her team have reviewed textbooks across America and reported 1000's of errors to the various state board of education for correction. As parents and grandparents, we need to know and understand what our children are being taught and how they are being programmed so we can correct the errors and stand up for the truth.
- The Swamp Report
 - Jim Simpson, former economist and budget examiner for the White House Office of Management and Budget (OMB), under presidents Reagan, H.W. Bush, and Clinton, knows the operations behind the scenes in DC and brings a weekly update on the swamp and the happenings therein, with a real focus on the Red/Green Axis.
- Inspired Prophetic
 - Ron Campbell hails from South Africa, where he was in the special forces, then called by God to come to the States, where he worked at the White House during the days when Gingrich walked the halls. How do today's happenings align with the Word of God? His insight brings a depth of understanding that we all need to grasp.
- Life Matters with Molly
 - Molly White, former Texas State Representative, keeps us abreast of matters dealing with life, from the womb to old age. The legislative issues, bills being drafted, and even inside information from the United Nations, will alert you about the pressures to orchestrate who lives and who dies, even here in the United States.
- Texas Apostolic Prayer Network
 - Dr. Tom Schlueter, director of TXAPN, not only teaches the power of intercessory prayer, but how God calls us to fight our battles in the heavenlies with prayer. In today's world, we need to hear from God and follow through with His plans to keep His children, His plans, His purposes, covered in prayer.

This is only the beginning of the hundreds of venues that will be joining us in the coming months, giving us a breadth and depth of information on a variety of topics, directly from the experts in their given fields.

The platform is called: EncounterTruth.com.

It's not FREE. It's not a budget breaker either. It's a safe Judeo-Christian conservative platform that will not manipulate you with algorithms, sell your information to advertisers, or waste your time interrupting you with 30 second ads over-and-over again.

We (yes, I'm involved with it) are ad FREE, therefore we are subscription based.

The basic cost is only \$15.00/month which gives you access to the Smorgasbord room where each of the venues host at least one program a month. That includes all of the venues still to be loaded onboard too. It will eventually be 100's of program for that minimal fee. And remember, it's interactive. You get to ask those questions and join the discussion during the live sessions. If you miss one or would like to see it again, they are all archived for your review.

If you want to receive ALL of the weekly programs a particular venue has each month, you can subscribe to a venue for only \$2.50/month. The venues receive a portion of your monthly fee as compensation, so you are not only getting more information, but you're helping to support the work and research they do.

Now you know where you can go to "EncounterTruth." Isn't it time to support a conservative Judeo-Christian platform as it launches and develops to compete with the liberal, viciously anti-Judeo-Christian platforms that we have been supporting for years?

We will see you online at EncounterTruth.com!

Blessings... Kat Rowoldt President, EncounterTruth.com Kat@EncounterTruth.com